



External Stakeholder Relations Committee Agenda

Thursday, May 8, 2025 at 3:30 PM

COTA - WG Porter Boardroom, 33 N High St, Columbus OH

1. Call to Order

2. Roll Call

3. New Board Member Appointment – Oath of Office

A. Matt Starr

4. Approval of External Stakeholder Relations Committee Minutes

A. March 4, 2025 External Stakeholder Relations Committee Minutes

5. New Business

A. Local Government Update - Kelsey Ellingsen, COTA Local Government Affairs Director

B. Ridership Marketing Plan - Sarah McQuaide, COTA Marketing and Engagement Director

C. LinkUS Communications and Engagement Update - Patrick Harris, COTA Chief External Relations Officer

6. Other Business

7. Adjournment

Next Meeting: 3 pm Tuesday, July 8, 2025

External Stakeholder Relations Committee Members

- Erika Clark Jones, Chair
- Trudy Bartley, Trustee
- Heather Ulrey, Trustee
- Patrick Harris, Chief Staff Liaison