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**MEETING: GOVERNANCE COMMITTEE**

**DATE: THURSDAY, JULY 11, 2024**

**TIME: 3:00 PM – 4:00 PM**

**LOCATION: COTA – WG PORTER BOARDROOM | 33 N HIGH ST., COLUMBUS, OH**

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**AGENDA**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF GOVERNANCE COMMITTEE MINUTES**
  - A. MAY 9, 2024 GOVERNANCE COMMITTEE MINUTES
- 4. NEW BUSINESS**
  - A. LINKUS UPDATE – KIM SHARP, SENIOR DIRECTOR OF DEVELOPMENT
  - B. RESOLUTION 2024-XX – APPROVING RATINGS REQUEST SUBMITTAL AND REASONABLE FINANCIAL PLAN FOR EAST MAIN STREET BUS RAPID TRANSIT (BRT) PROJECT
  - C. RESOLUTION 2024-XX – AUTHORIZING AN AMENDMENT TO RESOLUTION 2023-125 TO REVISE APPROPRIATIONS FOR THE EXPENDITURES OF THE CENTRAL OHIO TRANSIT AUTHORITY FOR THE CALENDAR YEAR ENDING DECEMBER 31, 2024
  - D. RESOLUTION 2024-XX – AUTHORIZING AN EMPLOYMENT AGREEMENT WITH GARTH WEITHMAN
- 5. STRATEGIC AND OPERATIONAL PLANNING COMMITTEE REPORT – SEAN MENDEL, CHAIR**
- 6. EXTERNAL STAKEHOLDER RELATIONS COMMITTEE REPORT – SHANNON TOLLVIER, CHAIR**
- 7. PERFORMANCE MONITORING/AUDIT COMMITTEE REPORT – MARC REITTER, CHAIR**

**MARKETING**

- A. RESOLUTION 2024-XX – AUTHORIZING A CONTRACT WITH HEART & HUNTER INC. FOR MEDIA BUYING SERVICES



- B. RESOLUTION 2024 XX – AUTHORIZING A CONTRACT WITH CAPITOL CITICOM, INC. FOR PRINT SERVICES
- C. RESOLUTION 2024- XX – AUTHORIZING THE USE OF VARIOUS PROMOTIONAL PROGRAMS TO INCENTIVIZE CUSTOMERS TO UTILIZE COTA’S ACCOUNT BASED FARE MANAGEMENT SYSTEM
- D. RESOLUTION 2024- XX – AUTHORIZING ADDITIONAL EXPENDITURES WITH EMC RESEARCH, INC. FOR COMPREHENSIVE MARKET RESEARCH SERVICES

## EXTERNAL RELATIONS

- E. RESOLUTION 2024-XX – AUTHORIZING ADDITIONAL EXPENDITURES WITH THE CITY OF COLUMBUS FOR LINKUS COMMUNICATIONS AND ENGAGEMENT
- F. RESOLUTION 2024-XX – AUTHORIZING COTA TO ENTER INTO A FINANCIAL CONTRIBUTION AGREEMENT WITH THE CITY OF COLUMBUS TO COMPLETE THE 30% DESIGN OF THE NORTHWEST BRT CORRIDOR, PHASE 1
- G. RESOLUTION 2024-XX – AUTHORIZING THE INITIAL PHASE OF THE NORTHWEST BUS RAPID TRANSIT CORRIDOR REQUEST TO ENTER FEDERAL TRANSIT ADMINISTRATION PROJECT DEVELOPMENT OF THE CAPITAL INVESTMENTS GRANT PROGRAM AND AUTHORIZING AN AGREEMENT WITH THE CITY OF COLUMBUS FOR NORTHWEST CORRIDOR 30% DESIGN

## HUMAN RESOURCES

- H. RESOLUTION 2024-XX – AUTHORIZING A CONTRACT WITH DSI MEDICAL FOR DEPARTMENT OF TRANSPORTATION/NON-DEPARTMENT OF TRANSPORTATION DRUG AND ALCOHOL TESTING AND MEDICAL SERVICES FOR COTA EMPLOYEES
- I. RESOLUTION 2024-XX – AUTHORIZING A CONTRACT WITH AETNA LIFE INSURANCE COMPANY FOR THE PURCHASE OF MEDICAL AND PRESCRIPTION DRUG INSURANCE FOR COTA EMPLOYEES
- J. RESOLUTION 2024-XX – AUTHORIZING A CONTRACT WITH DELTA DENTAL PLAN OF OHIO, INC. FOR AN EMPLOYEE DENTAL INSURANCE PROGRAM AND VISION ADMINISTRATIVE SERVICES
- K. RESOLUTION 2024-XX – AUTHORIZING A CONTRACT WITH TRUVIEW BSI, LLC FOR BACKGROUND CHECKS, PRE-EMPLOYMENT SCREENINGS, AND FORM I-9 VERIFICATION SERVICES FOR COTA EMPLOYEES AND CANDIDATES TO COTA’S EMPLOYMENT OPPORTUNITIES

## INNOVATION & TECHNOLOGY

- L. RESOLUTION 2024-XX – AUTHORIZING EXPENDITURES WITH TRAPEZE FOR THE VIEWPOINT UPGRADE
- M. RESOLUTION 2024-XX – AUTHORIZING A CONTRACT WITH GOVCONNECTION, INC. FOR THE RENEWAL OF THE MICROSOFT BUSINESS, SYSTEM AND COLLABORATION SOFTWARE
- N. RESOLUTION 2024-XX – AUTHORIZING A CONTRACT WITH SWIFTLY INC. FOR CUSTOMER AND OPERATIONAL IMPROVEMENTS OF REAL TIME INFORMATION

#### **INFRASTRUCTURE, ENGINEERING, AND MAINTAINANCE**

- O. RESOLUTION 2024-XX – AUTHORIZING A CONTRACT WITH MARKER, INC. FOR THE REPLACEMENT OF THE FIELDS AVENUE VEHICLE MAINTENANCE LIFTS

#### **FINANCE**

- P. RESOLUTION 2024-XX – AUTHORIZING A CONTRACT WITH CNA FOR THE PURCHASE OF COMMERCIAL PROPERTY INSURANCE

#### **8. OTHER BUSINESS**

#### **9. ADJOURNMENT**

**Next Meeting:** Thursday, September 12 | 3:00 – 4:00 PM

#### **GOVERNANCE COMMITTEE MEMBERS**

Marlon Moore, Chair  
Sean Mentel  
Shannon Tolliver  
Marc Reitter