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**MEETING:** COTA BOARD OF TRUSTEES

**DATE:** WEDNESDAY, NOVEMBER 20, 2019

**TIME:** 8:30 AM

**LOCATION:** WG PORTER BOARDROOM, 33 N. HIGH STREET

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**MEETING MINUTES**

**1. CALL TO ORDER**

Chair Bartley called the meeting to order at 8:31 AM.

**2. ROLL CALL**

**Board Members Present**

Trudy Bartley, Chair  
Craig Treneff, Vice Chair  
Cathy DeRosa  
Steven Gladman  
Thomas Grote  
Amy Landino  
Gina Ormond  
Timothy Skinner  
Michael Stevens  
Kumi Walker

**Board Members Absent**

Jean Carter Ryan  
Marlon Moore

**3. APPROVAL OF BOARD OF TRUSTEES MEETING MINUTES**

Trustee Gladman motioned to approve the October 23, 2019 Board of Trustees Meeting Minutes. Trustee Stevens seconded the motion. Motion carries.

**4. COMMENTS OR STATEMENTS FROM THE AUDIENCE**

There were no comments or statements from the audience.

**5. PRESIDENT'S REMARKS**

Joanna M. Pinkerton, President/CEO, thanked the Board of Trustees members who attended this morning's Customer Experience Center Ribbon Cutting. The goal of this transformation was to attract new COTA customers, as well as to ensure a positive experience for those who already use COTA.



Trustee Treneff motioned to approve Resolution 2019-115. Trustee Skinner seconded the motion. Chair Bartley, Trustee Stevens, and Trustee Ormond abstained from voting on Resolution 2019-115. Motion carries.

## **7. STRATEGIC AND OPERATIONAL PLANNING COMMITTEE REPORT - CRAIG TRENEFF, CHAIR**

Vice Chair Treneff stated that his committee met on November 3, 2019. Elliott Doza gave an update on COTA Plus and informed the committee that Mount Carmel has set up their voucher program with the COTA Plus program. Ridership continued to grow in Grove City. Staff is looking at three additional zones to launch in 2020 – including two in the City of Columbus. The City of Westerville has passed an ordinance to study what a COTA Plus zone would look like in their municipality.

Staff also gave a Budget update and plans to present in further detail at December's committee meeting. The Strategic and Operational Committee has also shown interest in reviewing COTA's financial policies.

### **Mobility Innovation Test (MIT) Presentation**

Andrew Neutzling, Service Planner, gave a presentation on the Mobility Innovation Test happening on Saturday, November 23 during the Ohio State-Penn State game. The test will begin at 10:00 AM before the game Southbound on High Street and then two hours after the conclusion of the game Northbound on High Street. In terms of measuring data, we will measure how fast the buses are able to move through the lane, as well surveying individuals about their experience.

## **8. EXTERNAL/STAKEHOLDER RELATIONS COMMITTEE REPORT - MARLON MOORE, CHAIR**

Patrick Harris, AVP of Government Affairs and Corporate Communication, gave the External/Stakeholder Relations Committee report on behalf of Trustee Moore. The committee received a Government Affairs report. COTA was awarded a \$5 million from the OTP2 Funds from the Ohio Department of Transportation. The COTA Team is also working closely with the Ohio General Assembly on the State Capital Budget. COTA will be advocating for the Rickenbacker Area Mobility Center (RAMC). COTA will be asking the State of Ohio for \$1M for the project. The committee also head an update on the Mobility Innovation Test.

## **9. PERFORMANCE MONITORING/AUDIT COMMITTEE REPORT - MICHAEL STEVENS, CHAIR**

Trustee Stevens stated that ridership is up 1.4% compared to the prior year and revenues are up 3.6% over the prior year. We are 1.1% below the budget for 2019.

### **McKinley Avenue Renovations Presentation**

Andrew Biesterveld, Interim Chief Development Officer, presented the McKinley Avenue Renovation (Phase 3C) to the Board. Mr. Biesterveld stated that the Resolution before the Board this morning would fund the architecture and capital project costs.

- RESOLUTION 2019-114 – AUTHORIZING ADDITIONAL EXPENDITURES FOR THE CONTRACT WITH R.W. SETTERLIN BUILDING COMPANY FOR THE CREATION OF THE CUSTOMER EXPERIENCE CENTER AND MOBILITY LAB AT 33 NORTH HIGH STREET

## 11. OTHER BUSINESS

Trustee Grote wanted to thank the Leadership Team, Board of Trustees, and staff for a great Board Retreat last month and everyone's commitment to COTA's new Vision and Mission.

## 12. MEETING CALENDAR

- EXTERNAL STAKEHOLDER RELATIONS COMMITTEE – **\*CANCELLED\***
- STRATEGIC AND OPERATIONAL PLANNING COMMITTEE – DECEMBER 4, 2019, 9:00 AM
- PERFORMANCE MONITORING/AUDIT COMMITTEE – DECEMBER 11, 2019, 2:00 PM
- GOVERNANCE COMMITTEE – DECEMBER 11, 2019, 3:00 PM
- BOARD OF TRUSTEES – DECEMBER 18, 2019, 8:30 AM

## 13. ADJOURNMENT

Trustee Gladman motioned to adjourn the Board of Trustees meeting. Trustee Landino seconded the motion. The Board of Trustees meeting adjourned at 9:13 AM.

Adopted: December 18, 2019

Signed: \_\_\_\_\_

Chair, Board of Trustees

Attest: \_\_\_\_\_

President/CEO