

## **External Stakeholder Relations Committee Agenda**

Wednesday, November 5, 2025 at 3:00 PM COTA - WG Porter Boardroom, 33 N High St, Columbus OH

- 1. Call to Order
- 2. Roll Call
- 3. Approval of External Stakeholder Relations Committee Minutes
  - A. September 9, 2025 External Stakeholder Relations Committee Minutes
- 4. New Business
  - A. Customer Sentiment Survey Sarah McQuaide, COTA Director, Marketing and Engagement
  - B. LinkUS Communications and Engagement Update Patrick Harris COTA Chief External Relations Officer
  - C. Draft 2026-2030 Strategic Plan Ehren Bingaman, TransPro Managing Principal
- 5. Other Business
- 6. Adjournment

Next Meeting: 3:30 pm, Tuesday, December 2, 2025

## **External Stakeholder Relations Committee Members**

- Erika Clark Jones, Chair
- Pete Bucher, Trustee
- Matt Starr, Trustee
- Heather Ulrey, Trustee
- Patrick Harris, Chief Staff Liaison