



MEETING: COTA BOARD STRATEGIC AND OPERATIONAL PLANNING COMMITTEE

DATE: WEDNESDAY, SEPTEMBER 7, 2022

TIME: 9:00 AM – 10:30 AM

LOCATION: WILLIAM G. PORTER BOADROOM

AGENDA

1. CALL TO ORDER

Chair Marlon Moore called the meeting to order at 9:00 a.m.

2. ROLL CALL

Board Members Present

Marlon Moore, Chair
Doug McCollough
Shannon Tolliver
Kumi Walker

Board Members Absent

3. APPROVAL OF STRATEGIC AND OPERATIONAL PLANNING COMMITTEE MINUTES

Trustee Walker motioned to approve the July 11, 2022 Strategic and Operational Planning Committee minutes. Trustee Tolliver seconded the motion. Motion Carried.

4. NEW BUSINESS

LINKUS UPDATE – KIM SHARP, SENIOR DIRECTOR OF DEVELOPMENT

Kim Sharp, Senior Director of Development presented an update on LinkUS. Current and near future efforts consists of the Northwest Corridor, Northeast, East/West Broad Corridor, Southeast Corridor, and 161 (multimodal mobility design through ODOT and partners). Connections and partnerships include the Mobility Centers: Rickenbacker Area Mobility Center (RAMC) and others which will connect COTA's overall system to rural systems, workforce shuttles, and future Rapid Corridors; County Connections a recent ODOT award to connect workforce to West Jefferson and Etna; and Downtown Convergence. There are different forms of communications such as: Regional Engagement- where the Short-Range Transit Plan (SRTP) will start in September/October and a planning meeting with all jurisdictions within the COTA service area. LinkUS Executive Committee and Steering Committee, and Downtown Convergence where there will be multiple planning meetings with CDDC, SIDS, City, ODOT, etc. The LinkUS Working Groups are: Communications/Engagement; Transit Service Program/Planning, Operations and Future Organization Capacity; MOUs/Legal



Agreements; Corridor Planning and Design; Transit Supportive Infrastructure; and Financial Model and Funding. All working groups are spearheaded by COTA except Transit Supportive Infrastructure which is spearheaded by MORPC.

ON-DEMAND TRANSPORTATION – ASLYNE RODRIGUEZ, DIRECTOR OF GOVERNMENT AFFAIRS

Aslyne Rodriguez, Director of Government Affairs presented On-Demand Transportation. There are two correctional centers in Franklin County: Jackson Pike and Fisher Road. The objective is to provide on-demand transportation for Franklin County Jackson Pike and Fisher Road Correctional Centers and general public. Jackson Pike – COTA//Plus expansion of the COTA//Plus South Columbus Zone will expand to include Jackson Pike Correctional Center during our hours of operation of 5:30 am – 8:00 pm, seven days per week. This serve is scheduled to launch on September 26, 2022

Fisher Road Correctional Center just opened this summer and a third-party provider will provide transportation. The Board approved the resolution at the Board meeting on August 15, 2022 for Big Star LLC. The origin and destination locations: Fisher Road Correctional Center, COTA's Customer Experience Center, COTA's South Terminal, Franklin County Government Center, and Hilltop Community Park.

This is a partnership with Franklin County and the County will be sharing 60% of the cost and the additional costs to Jackson Pike. There is a built in cost for passes. COTA received OTP2 funding in the amount of \$1.65 million and will need a 20% match.

Trustee Tolliver, are these both new and what have they been doing to get rides from the correctional facilities? Why did we choose a third-party vendor? Yes, they are both new. The push to have rides from the facilities was due to fatalities and there has been a need for this type of service. We are now a formal partner for these locations. A third-party vendor was chosen due to COTA unable to provide the services at this time.

Trustee McCollough asked, are there many individuals that are coming out and not going to a local address and need transportation? Aslyne stated that this solution is for only within COTA's service area and they will be able to go anywhere with the service area. Each correctional facility has a rapid resource room and those being released can go there if they are seeking employment, transportation and housing.

RESOLUTIONS

RESOLUTION 2022-XX – AUTHORIZING A SECOND AMENDMENT TO THE MEMORANDUM OF UNDERSTANDING WITH THE CAPITAL CROSSROADS SPECIAL IMPROVEMENT DISTRICT AND THE MID-OHIO REGIONAL PLANNING COMMISSION FOR THE CONTINUATION OF THE DOWNTOWN C-PASS PROGRAM – ERIN DELFFS, INTERIM CHIEF FINANCIAL OFFICER

It was recommended by the committee that the resolution be added to the regular consent agenda.



RESOLUTION 2022-XX – AUTHORIZING THE ADOPTION OF COTA’S 2022-2025 TITLE VI PROGRAM- KIM SHARP, SENIOR DIRECTOR OF DEVELOPMENT

It was recommended by the committee that the resolution be added to the regular consent agenda.

5. ADJOURNMENT

Chair Moore motioned to adjourn the Strategic and Operational Planning Committee. It was moved by Trustee McCollough, seconded by Trustee Tolliver. Meeting adjourned at 9:34 am.

Next Meeting: 9:00 AM, Wednesday, November 2, 2022

Adopted: _____ **November 2, 2022**

Signed: Marlon Moore
Chair, Strategic and Operational Planning Committee

Attest: Joan Pentto
President/CEO

Strategic and Operational Planning Committee Members

- Marlon Moore, Chair
- Doug McCollough
- Shannon Tolliver
- Kumi Walker

