

# BUILDING CONNECTIONS *EMPOWERING* *COMMUNITIES*



In 2024, COTA's Community Relations team created a lasting impact through meaningful outreach, innovative programs and transformative partnerships. From supporting local nonprofits and advancing equity to connecting thousands to education, employment and healthcare, our efforts reached every corner of Central Ohio, moving lives forward one connection at a time.



# 143



TRAVEL TRAINING SESSIONS

# 5,249

INDIVIDUALS TRAINED IN COTA'S TRAVEL TRAINING PROGRAM

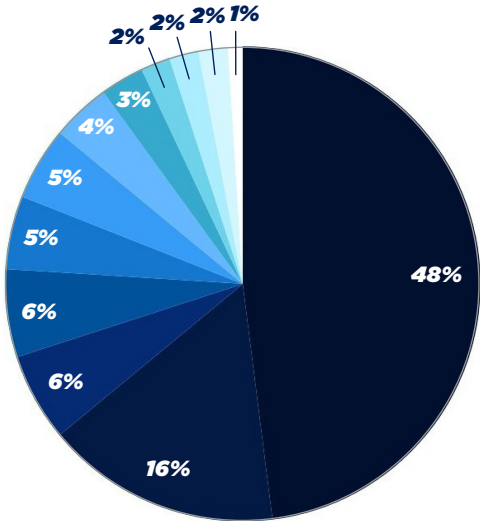
2023 TOTAL: 3,916

2022 TOTAL: 3,754

2021 TOTAL: 1,124

# 34%

INCREASE  
from 2023 to 2024



## 2024 TRAVEL TRAINING AUDIENCES

- 48% Students K-12
- 16% Reentry
- 6% Families
- 6% Recovery
- 5% Professionals
- 5% Older Adults
- 4% New Americans
- 3% College Students
- 2% Adults With Disabilities
- 2% Unhoused/Unsheltered
- 2% Other Adults
- 1% COTA Employees

### C-PASS PROGRAM

# 150,350



SHORT NORTH C-PASS TRIPS

# 433,933

DOWNTOWN C-PASS TRIPS

### EMPLOYERS

# 5,000+

PASSES PROVIDED TO Amazon and White Castle employees



### THE OHIO STATE UNIVERSITY

# 50,000



OHIO STATE UNIVERSITY STUDENTS have access to COTA through BuckID

# 610,722

TOTAL TRIPS by Ohio State students

### EDUCATIONAL PASS PROGRAM

# 102,487

TOTAL TRIPS by Columbus Promise scholars and students from Columbus State Community College, Columbus College of Art & Design (CCAD) and Capital University

### COLUMBUS CITY SCHOOLS

# 13,000



COLUMBUS CITY SCHOOL STUDENTS

enjoy unlimited, no-cost access to COTA

# 321,480

TRIPS during the 2023-24 academic year

