



COTA

This Card Deck will show how to purchase fares for COTA. You will learn about the different passes we offer and the many ways you can pay to ride COTA. Click NEXT to get started!



CARD 1 OF 18



One option is to pay for a single ride with cash or coins. You can pay \$2.00 when you board a COTA Vehicle. You must pay using the exact change. Put the coins or bills into the farebox. The \$2.00 fare is good for one ride. It also includes all two-hour COTA vehicle transfers. Ask the Vehicle Operator for a transfer when you buy your pass.



CARD 2 OF 18





If you are going to make several trips in the same day, a Day Pass is a good option. Day passes cost \$4.50. They can be purchased on the vehicle with cash from the farebox.



CARD 3 OF 18



COTA

If you will be riding frequently throughout the week and month, a 31-Day Pass may be a good option for you. A 31-Day Pass costs \$62.00. This pass will give you unlimited access to COTA vehicles for 31 days after your first ride.



CARD 4 OF 18





You can purchase Single Ride, Day and 31-Day Passes at the Customer Experience Center at 33 N. High St. The center is open Monday-Friday, 8 a.m. to 5 p.m. You can pay with cash, credit card or check.



CARD 5 OF 18

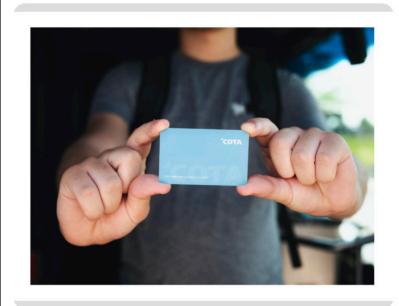


COTA

To use your pass, you must first activate it by inserting it into the fare box. After a Day Pass or 31-Day Pass is activated, you swipe the pass when you board a COTA vehicle.



CARD 6 OF 18







Another way to pay for your fare is by using a Smartcard.



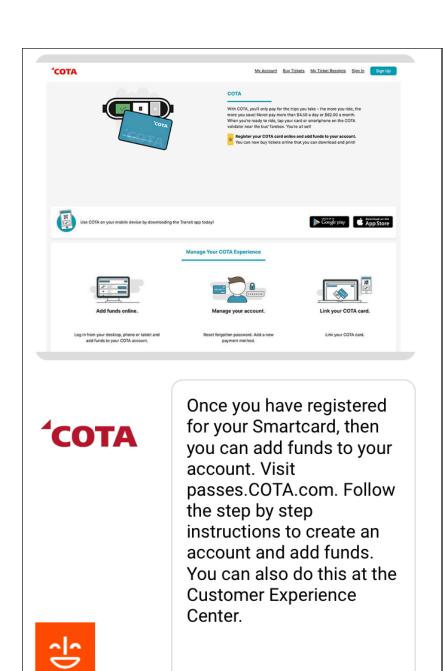
CARD 7 OF 18



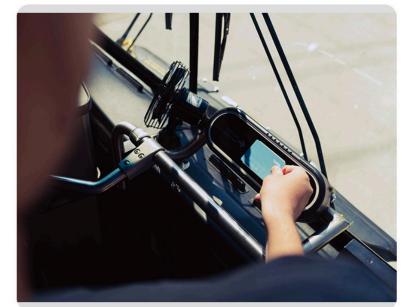
You can pick up a COTA Smartcard at the Customer Experience Center at 33 N. High St. A member of Team COTA will help you set up your account. All you need is an email address to register your account. The account is free.



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CARD 9 OF 18



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To use your Smartcard, tap the card on the validator. The validator will be to your right when you board.



CARD 10 OF 18

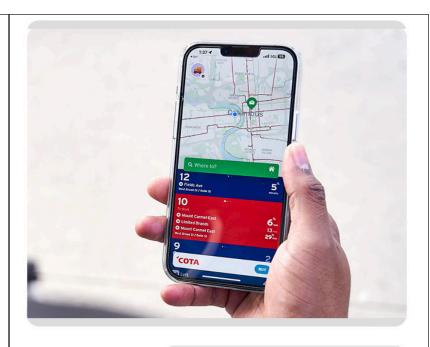




If you would like to pay using your smartphone, you can do this through the Transit app. Download the app through the Apple App Store or Google Play.



CARD 11 OF 18

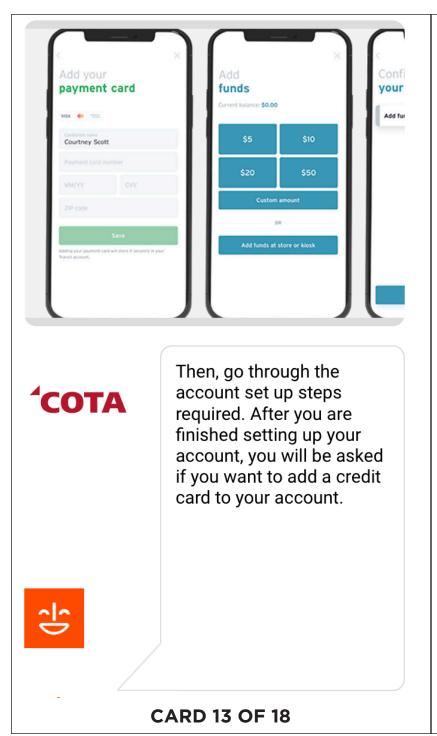


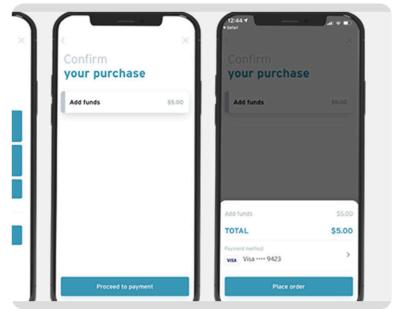
COTA

On the Transit app home screen, tap "Buy." Then select "Pay with your mobile phone."



CARD 12 OF 18



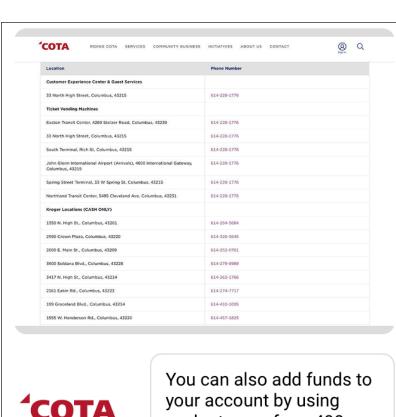


COTA

If you would like to add money to your account using your credit card, enter your information. Then select the amount of money to add to your account. Confirm the amount. Then select "Proceed to payment." Then select "Place order."



CARD 14 OF 18

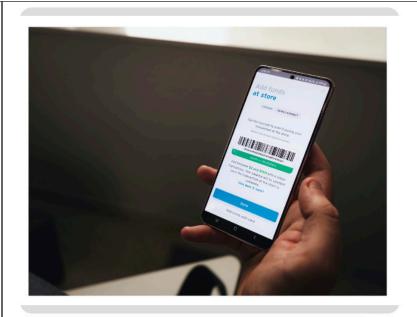




cash at one of our 400 local retailers. Visit https://COTA.com/ridingcota/buying-passes/ to find a list of our retail locations.



CARD 15 OF 18



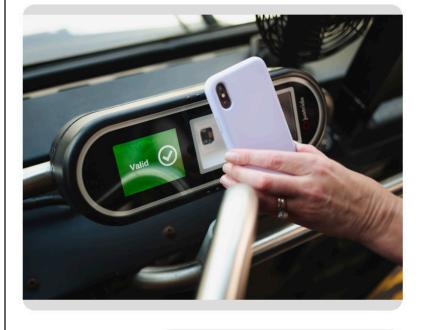


At a retail location, you will be asked to select "Vida Pay" or "Vanilla Direct." The cashier can help you choose the right provider. They will scan your QR code or barcode and add your funds.



CARD 16 OF 18





COTA

When the COTA vehicle arrives, open the Transit app and tap "Ride now." A QR code will pop up in the app.



Scan the QR code on the validator to the right when you board the vehicle. Wait for the green light to indicate that your fare was accepted.







CARD 18 OF 18