



External Stakeholder Relations Committee Agenda

Thursday, May 8, 2025 at 3:30 PM

COTA - WG Porter Boardroom, 33 N High St, Columbus OH

- 1. Call to Order**
- 2. Roll Call**
- 3. New Board Member Appointment – Oath of Office**
 - A. Matt Starr
- 4. Approval of External Stakeholder Relations Committee Minutes**
 - A. March 4, 2025 External Stakeholder Relations Committee Minutes
- 5. New Business**
 - A. Local Government Update - Kelsey Ellingsen, COTA Local Government Affairs Director
 - B. Ridership Marketing Plan - Sarah McQuaide, COTA Marketing and Engagement Director
 - C. LinkUS Communications and Engagement Update – Jeff Pullin, COTA Public and Media Relations Director
- 6. Other Business**
- 7. Adjournment**

Next Meeting: 3 pm Tuesday, July 8, 2025

External Stakeholder Relations Committee Members

- Erika Clark Jones, Chair
- Trudy Bartley, Trustee
- Heather Ulrey, Trustee
- Patrick Harris, Chief Staff Liaison